

PRESS RELEASE

Elise Estrada to Perform Live at Times Telecom Event at Metrotown

Lucky winners at the Times Telecom 'Chance to Win' games will include dinner for 20 with Elise plus hang out and shop with Elise in Los Angeles Rodeo Drive in Los Angeles among many other prizes.

RICHMOND, BC March 15th, 2011 – Times Telecom Inc. (the "Company") (TSX VENTURE: TTT), a Canadian telecommunication provider is please to announce that it is bringing Canadian Pop Singer, TV Host, and Actress, Elise Estrada for a live concert at Metrotown Center in Burnaby, BC on Sunday, March 20, 2011. "We are so happy that a young and fast-rising Canadian Pop Singer will share her talent with us and meet-up with her adoring fans," says Terry Bahar, President of Times Telecom.

Dubbed as "Times Telecom Presents: Spring Break with Elise Estrada" – Elise's mall concert in the Greater Vancouver Area is just the first in a series of performances by Times Telecom in Canada. Last year, Ms. Estrada signed an agreement with Times Telecom as its endorser. "Elise Estrada is a very talented Canadian Singer and whose persona symbolized the new generation of young people", says Alan Yong, CEO. "The event will be held at the beginning of spring break in the GVRD school district and Elise Estrada in a concert along with a variety of music, games and fun; including chances to win a dinner date with Elise; and a chance to win a trip to Los Angeles with the Pop star for 3 days which includes a \$10,000 cash, hotel accommodation and airfare for two. Concert passes can be picked up at any Times Telecom stores across the lower mainland. While only 20 lucky winners get to have dinner with Elise; and 1 lucky winner gets to bring along a friend and spend 3 days with Elise in an all inclusive (airfare and hotel accomodation in Beverly Hills) plus a \$10,000 cash to shop with Elise, everyone who enters for the draw will be given 60 minutes of free long distance to Canada as well as a Times Telecom \$75 certificate (used only for new phone activation) per contestant. To enter the draw, entry forms may be picked up at any Times Telecom retail outlet throughout the lower mainland. No purchase is necessary, however only 200 entry forms will be given away. On the day of the event, Elise will pick the lucky contestants who will then play the "Times Telecom Sweet 16 Game" and the "Times Telecom Game of Chance" and the lucky winners will then be given an invitation for the dinner date or Los Angeles trip respectively. Extra entry forms will be given to anyone who purchases a new phone activation prior to the day of the event".

Produced by Times Telecom, the event participants include Bell, Metrotown and Blackberry. "We really enjoy working with Times Telecom and Bell Mobility and we are ecstatic about the future" said RockStar Music Corp. Executive President, Adam H. Hurstfield. Bell Director of marketing, Christian Perkins says "It's an honor to be working with Elise and Times Telecom on this project. We are excited to be able to help bring this free concert for Elise's home town fans".

About Elise Estrada

Elise Estrada, a 2009 Juno Awards Nominee for Best R&B/Soul Recording of the Year as well as Host of a Reality TV Show “Love Court” at Much Music Network; Elise Estrada is now working on her new Television Series “RockStar Academy” which debuts on KVOS TV on Saturday, March 19th at 7PM. Elise’s debut single “Insatiable” became the #1 Canadian single on both the BDS and MediaBase Top 40 Charts for 4 straight weeks and her 3rd Single “UnLove You” hit the #1 Canadian single on the Top 40 Charts. After 9 Top 10 Canadian hits, and numerous awards, including “Best New Artist” at The 2009 Canadian Radio Music Awards, Elise has now branched into the U.S. market with a recent Guest Starring appearance on the CW’s hit TV Series “HELLCATS”.

About Times Telecom Inc:

Times Telecom is an established one stop next-generation facility based Communication Service Provider with operations in four countries and a network that spans three continents. Its extensive products and services include prepaid and post-paid domestic and international long distance, voice and fax solutions, wireless telephony, 1-800 telephony solutions, Voice over Internet Protocol (VoIP), remittances, and other integrated telecommunication services serving over 300,000 residential and corporate subscribers. Times Telecom was listed on the list of the top 100 fastest growing companies in British Columbia by Business in Vancouver (BIV) for the years 2008, 2009 and 2010. As well, Times Telecom was listed as one of British Columbia’s Top IT Companies by BIV in 2008 and was one of three finalists nominated for business excellence by the Richmond Chamber of Commerce in 2009. For more information, please visit our website at www.timestelecom.ca.

Cautionary Statement: The statements made in this news release contain statements and information that, to the extent that they are not historical fact, constitute “forward-looking information” within the meaning of applicable securities legislation. Forward-looking information is based in part, on assumptions that may change, thus causing actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking information. This press release contains forward looking statements regarding the listing of Times Telecoms shares on the Exchange.

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