

PRESS RELEASE

Times Telecom Inc. and Elise Estrada Join Forces

Canadian Pop Sensation excited to work with Times Telecom to Reach Younger Market

RICHMOND, BC November 26, 2010 – Times Telecom Inc. (TSX-V: TTT) (“Times Telecom” or the “Company”) Times Telecom Inc., a leading Canadian telecommunication provider, announced today that Canadian Pop Singer, Actress and TV Host Elise Estrada signed an exclusive endorsement contract with the Company. According to Mr. Alan Yong, Chairman and CEO of Times Telecom, “We are pleased to inform the public that Elise Estrada, the multi-talented young Filipino-Canadian Celebrity has joined our growing family. Elise Estrada’s persona epitomizes the tech-savvy generation of today. We are positioning Times Telecom to reach the younger market”.

Times Telecom www.timestelecom.ca has strategically targeted the four largest ethnic groups in Canada as well as solidifying its position into the mainstream market. Ms. Estrada www.myspace.com/eliseestrada completes the Company’s vision. Times Telecom is a Bell Canada (largest mobile carrier in Canada) authorized retailer. The Bell partnership adds to our other proven services including; direct long distance, pre-paid calling cards, Homephone, Internet-based TV and remittance services to the Philippines.

About the Artist - Elise Estrada:

Elise Estrada released her debut RockSTAR Music Corp. CD with 7 consecutive MediaBase Canadian Top 10 singles in a row. Elise Estrada has surprised the nation by reaching a radio listening audience of over 600 million to date, as well as topping the charts with two #1 Canadian singles. At the 2009 JUNO Awards (Canada’s equivalent to The Grammy’s) Elise Estrada received a nomination for Best R&B/Soul Album Of The Year, and went on to win The Canadian Radio Music Award for Best New Artist or Group (Rhythmic/R&B/Urban/Dance), as well as several other awards including; The CHUM Emerging Artist Award, a FACTOR Emerging Artist Award, The BMA Award and was nominated for two MuchMusic Video Awards. After touring sold out stadiums with superstars including The Backstreet Boys, Rihanna, Nelly, 50 Cent, Sean Kingston and Lady Gaga, Elise Estrada www.myspace.com/eliseestrada continues to diversify her fairy tale-like career by returning to the small screen, starring in the MuchMusic television series, Love Court which debuted as the #1 highest rated show on the network. Elise also made her big screen debut in the American Feature Film and sequel to Beverly Hills Ninja, Dancing Ninja co-starring David Hasselhoff and Lucas Grabeel (High School Musical, Milk) which is slated for a late 2011 release. She recently completed her second album entitled Her Kitty Kiddee which was released on November 9, 2010. Her new single “You’re So Hollywood” and video <http://il.youtube.com/user/TheOfficialEliseE> are rocketing up the charts via her recording and management company RockSTAR Music Corp., exclusively distributed by Universal Music. “You will see Elise Estrada a lot with us, not just to endorse us but to walk and dream with us. There is no doubt that Times Telecom did a great job in advocating to the right market with the right endorser” Mr. Yong concluded.

About Times Telecom Inc.:

Times Telecom is an established one stop next-generation facility based Communication Service Provider with operations in four countries and a network that spans three continents. Its extensive products and services include prepaid and post paid domestic and international long distance, voice and fax solutions, wireless telephony, 1-800 telephony solutions, Voice over Internet Protocol (VoIP), remittances and other integrated telecommunication services serving over 300,000 residential and corporate subscribers. Times Telecom www.timestelecom.ca was listed on the list of the top 100 fastest growing companies in British Columbia by Business in Vancouver (BIV) for the years 2008, 2009 and 2010. As well, Times Telecom was listed as one of British Columbia's Top IT Companies by BIV in 2008 and was one of three finalists nominated for business excellence by the Richmond Chamber of Commerce in 2009.

Cautionary Statement: The statements made in this news release contain statements and information that, to the extent that they are not historical fact, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information is based in part, on assumptions that may change, thus causing actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking information. This press release contains forward looking statements regarding the listing of Times Telecoms shares on the Exchange.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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