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PRESS RELEASE

Times Telecom Inc. opens 4 locations within the Chinese, Filipino and South Asian communities.

Times Telecom store count up to 13 of 60 within BC, AB and ON

RICHMOND, BC July 8, 2010 – Times Telecom Inc. (TSX-V: TTT) ("Times Telecom") is pleased to announce the opening of 4 additional retail stores located within British Columbia and Alberta. These new locations are in the heart of the communities of Times Telecom's consumer base. These 4 additional retail stores are located in:

British Columbia:

- Hendersen Place Mall at 1070 – 1163 Pinetree Way, Coquitlam, British Columbia

Alberta:

- Dragon City Mall at 112 328 Centre St. SE, Calgary
- Pacific Place Mall at 505, 999 36th Street, N E, Calgary
- Central Landmark Mall at 188-1623 Centre Street NW, Calgary

This brings the total store count to 13 of 60 stores planned to open over the course of 24 to 36 months.

"It has taken us a few short months but our retail stores are now positioned in key ethnic markets and we are excited with these new sales channel", says Terry Bahar, President of Times Telecom Inc. "We plan to have a big grand opening event by July 15th in British Columbia and the following week in Alberta", he added.

About Times Telecom Inc:

Times Telecom is an established one stop next-generation facility based Communication Service Provider with operations in four countries and a network that spans three continents. Its extensive products and services include prepaid and post paid domestic and international long distance, voice and fax solutions, wireless telephony, 1-800 telephony solutions, Voice over Internet Protocol (VoIP), remittances, and other integrated telecommunication services serving over 300,000 residential and corporate subscribers. Times Telecom was listed on the list of the top 100 fastest growing companies in British Columbia by Business in Vancouver (BIV) for the years 2008 and 2009. As well, Times Telecom was listed as one of British Columbia's Top IT Companies by BIV in 2008 and was one of three finalists nominated for business excellence by the Richmond Chamber of Commerce in 2009. For more information, please visit our website at www.timestelecom.ca.

This press release contains forward-looking statements that involve risks and uncertainties. We use words such as "plan", "will" and similar expressions to identify forward-looking statements that relate to our expansion plans. These statements are not historical facts, but reflect our current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risk Factors" in our Prospectus which may be found on SEDAR at www.sedar.com.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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