

PRESS RELEASE

Times Telecom signs Joey Albert to be its Filipino spokesperson

Joey Albert to promote Times Telecom to Filipino market in Canada, the US and Australia.

RICHMOND, BC April 14, 2010 – Times Telecom Inc. (TSX-V: TTT) (“Times Telecom”) welcomes Joey Albert, the highly-regarded and awarded Filipino pop and jazz singer, musician, lyricist and songwriter, as its spokesperson for the Filipino market. Joey Albert will appear in all Times Telecom Filipino advertising including print, TV and web in Canada, the US and Australia as well as select public appearances including special events at Times Telecom retail locations.

“Ms. Albert is the perfect choice to represent Times Telecom among Filipinos,” said Terry Bahar, Times Telecom President. “She embodies the strength, warmth and hospitality our Filipino customers are famous for and she continues to give back to the community. We believe in her and the magic she brings to every project she undertakes.”

Joey Albert has overcome personal illness and continues to flourish living in Canada all the while maintaining strong ties to the Philippines. Her latest success is the launch of her CD entitled Songs from the Heart released in the Philippines last January and to be released in Canada May 8, 2010. Ms. Albert will tour across Canada, the US and the Philippines promoting her new CD and Times Telecom will be there to support her.

“With such a hectic lifestyle, it is important to be able to keep in touch with family in Canada and back home. Using my Bell mobile phone while on the go keeps me in touch with my girls and husband. I’m sending my Times Telecom Broadband Home Phone back home to my mom so she is able to call me whenever and without worry about the expense. Sending money back home is just as easy with remittance available at Times Telecom retail locations. Time Telecom’s line up of products is an excellent fit for the Filipino lifestyle,” said Joey Albert.

Times Telecom was drawn to Joey Albert through her community involvement in BC. Her advocacy includes raising funds to provide decent housing for underprivileged communities in the Philippines through Gawad Kalinga, women and children’s rights, and cancer research. Likewise, Times Telecom strongly believes in being a good corporate citizen and is involved in projects such as “Call Home – Build a Home” which raised \$80,000 in donations to build 30 homes in the Philippines. This initiative is a partnership between Ancop International and through the Gawad Kalinga program.

About Times Telecom Inc:

Times Telecom is an established one stop next-generation facility based Communication Service Provider with operations in four countries and a network that spans three continents. Its extensive products and services include prepaid and post paid domestic and international long distance, voice and fax solutions, wireless telephony, 1-800 telephony solutions, Voice over Internet Protocol (VoIP), remittances, and other



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integrated telecommunication services serving over 300,000 residential and corporate subscribers. Times Telecom was listed on the list of the top 100 fastest growing companies in British Columbia by Business in Vancouver (BIV) for the years 2008 and 2009. As well, Times Telecom was listed as one of British Columbia's Top IT Companies by BIV in 2008 and was one of three finalists nominated for business excellence by the Richmond Chamber of Commerce in 2009. For more information, please visit our website at www.timestelecom.ca.

This press release contains forward-looking statements that involve risks and uncertainties. We use words such as "plan", "will" and similar expressions to identify forward-looking statements that relate to our expansion plans. These statements are not historical facts, but reflect our current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risk Factors" in our Prospectus which may be found on SEDAR at www.sedar.com.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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